



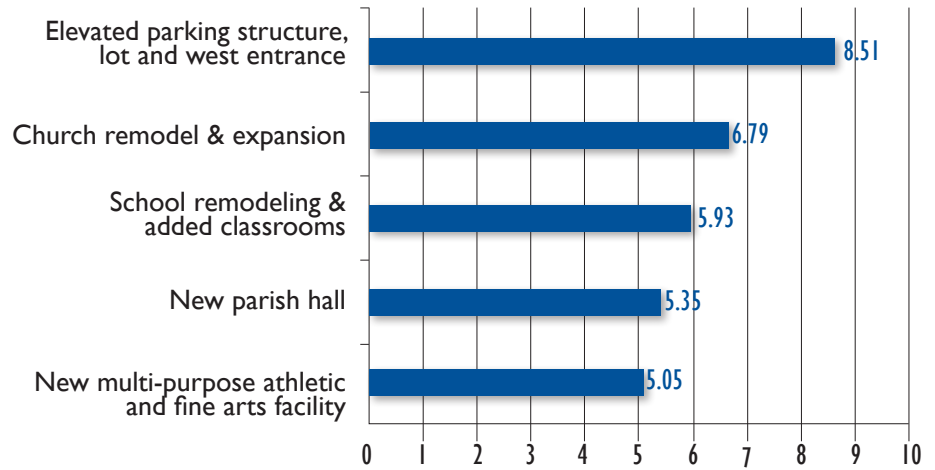
**HOLY FAMILY**  
CATHOLIC CHURCH

**STUDY PARTICIPANTS**

Personal Interviews.....	90
Mail, Online Surveys.....	241
In Pew Surveys.....	94
<b>Total Participants.....</b>	<b>425</b>



**MASTER PLAN PHASES PRIORITY RANKING**



**KEY STATISTICAL FINDINGS**

Percentage in support of capital campaign.....	87%
Number of people who will serve as campaign leaders.....	98
Percentage that will make a gift to a campaign.....	84%

**FUNDING PROJECTION**

Based upon the positive results of the feasibility study, the Steier Group recommends that Holy Family Catholic Church immediately moves forward into the preparation phase of a three-year capital campaign. The Steier Group projects that Holy Family will raise \$4.5 million - \$5.5 million in a capital campaign by using the Steier Group's recommended approach.

**KEY RECOMMENDATIONS**

- HFCC leadership should use the preparation phase to finalize the campaign goals based on the parish's long range planning, responses in the feasibility study and the projected funding potential.
- HFCC leadership should continue working with its architect to finalize the plan for the proposed campus master plan projects.
- HFCC leadership and the Steier Group should begin identifying and recruiting a strong, diverse leadership team to work on the capital campaign. Solidify commitments from key individuals identified through the feasibility study.
- If HFCC leaders decide to implement the master plan sequentially, communicate the reasoning to the entire parish community. Stress the logical construction order and cost savings that occur by following the master plan in phases.
- During the preparation phase of the campaign, consider the following communication strategies to educate the parish regarding facility needs:
  - Campus tours
  - Ministry presentations
  - Town hall meetings
  - FAQ series